



FMA

Financial Management Association

Volume 15 Issue 5

Monday, April 19, 2010

Upcoming FMA Events

- April 19th— FMA General Meeting— Guest Speaker David Fritz, Managing Director at Citco Fund Services, Inc.
- April 20th- FMA Community Service Event at the Ronald McDonald House
- April 22nd - FMA Annual Banquet at the Ritz Carlton Hotel
- April 28th — FMA General Meeting- Guest Speakers Kelly Zanto & Marc Neumann from Lighthouse Planning Consultants
- April 30th- FMA Social— Laser Tag
- May 3rd— FMA Pizza Party & NHS Induction Ceremony

Special Visits from Reed Development Group and TerraCycle



On March 29th, Kimberly Reed, the founder and head of the Kimberly Reed Development Group, discussed her experience in corporate America, and shared the lessons she has learned from it.

After fourteen years spent in corporate America in companies such as PWC, Campbell Soup, Children's Hospital of Philadelphia and Deloitte, Mrs. Reed revealed her entrepreneurial side by creating Reed Development Group. She consults for businesses concerning their operations as well as for people (mostly executives) concerning public speaking, and media.

Mrs. Reed spoke about what qualities need to be shown to an employer when searching for a job. These qualities include listening skills, a positive attitude, intelligence and many more. It is very important for us to demonstrate these qualities during an interview which can be accomplished by conveying and demonstrating motivation as well as clearly and intelligently answering questions.

More information on Kimberly Reed is available at her website:
www.thereeddevelopmentgroup.com

The following week FMA members received a special visit from Tom Szaky, the CEO of TerraCycle. He provided an overview of the company and available career opportunities.

TerraCycle makes affordable, eco-friendly products from a wide range of different non-recyclable waste materials. With over 50 products available at major retailers like Walmart, Target, The Home Depot, OfficeMax, Petco and Whole Foods Market, TerraCycle is one of the fastest growing eco-friendly manufacturers in the world.

In 2006, Inc. Magazine named TerraCycle, "The Coolest Little Start-Up in America!" That same year Tom was named the "#1 CEO in America Under 30". TerraCycle works with major companies such as Kraft Foods, Frito-Lay, Mars, Kashi, Stonyfield Farm, CLIF BAR and Honest Tea to sponsor the collection of post-consumer packaging.

Further information on TerraCycle is available on their website,
www.terracycle.net



Upcoming FMA Events!

On **Tuesday, April 20th**, FMA will participate in the Ronald McDonald House community service event with Prudential. FMA has volunteered to cook a full meal for the 80 residents of the Chestnut Street Ronald McDonald House on April 20th, and Prudential has offered to partner with us to provide financial assistance and additional man-power. Not only will volunteers get the chance to prepare and serve a meal for the chil-

dren and their families, we will also be passing out toys and other gifts donated by Prudential's Fort Washington office. On **Thursday, April 22nd**, FMA will hold our annual banquet at the Ritz Carlton Hotel in Center City at 7pm. The event will feature a keynote speaker and an award ceremony to acknowledge outstanding contributions by FMA members and sponsors.



Faculty Insights – “Real World 101”

An assortment of impressions learned the hard way.

If you don't take charge of your life, someone else will and you won't like it.

Life is “cumulative”. So is school. Never stop Learning

Group/Team work is common. Get used to it, take charge, and prepare to deal with the inevitable slackers.

Partial credit and “curves” disappears after school. Your work is either correct, or it's not.

A unfavorable outcome based on the most honorable and noble intentions, is still an unfavorable outcome.

Investors don't care what you “believe”. They only care about assertions and forecasts you can support with strong arguments and evidence.

Valuation models do not provide true values. They pro-

vide guidelines for negotiation.

Nobody cares why you were late, missed the meeting, how hard you say you worked or that you showed up every day on time. They only care what you accomplish.

Get it right the first time. You can't “un-ring” a bell. “Re-Takes” only exist in Hollywood.

Internet postings have an infinite life. Social networking sites: Inopportune revelations, photos and “friends” can destroy your career and ruin your life. Forever.

Murphy's Law: “If something can go wrong, it will go wrong.” Always have a “Plan B”.

“Lead, Follow, Or Get Out of the Way.” (Lee Iacocca, former chairman of Chrysler)

President's Corner

Members,

Two of our biggest events of the year will be coming up this week! Tuesday the 20th we will be visiting the Ronald McDonald House on Chestnut Street to prepare and serve a meal for critically ill, low income children and their families. We are very grateful to Prudential's Dresher office for not only providing financial support and man power, but also for donating toys and stuffed animals as gifts for the children.

On Thursday the 22nd I hope you will all join us for our annual banquet at the Ritz Carlton in Center

City. This is your chance to network with employers from Prudential, New York Life, Lighthouse Planning Consultants, Creative Financial Group, Merrill Lynch, Target and even more! Plus, for \$25 (\$35 for non-members), you will get free drinks at the bar and a three course dinner. To top it all off, Anthony Mucio, Managing Director of Consumer Finance at PwC will deliver an exclusive presentation on the subprime mortgage meltdown and the road to recovery.

Awards will be granted at the banquet to members on behalf of our corporate sponsors. So, if you applied for a scholarship, make sure you show up!

Financial Management Association - Officers 2010

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Vice President, Pete Grant, pete.grant@temple.edu

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